

Long Range Transportation Plan

Study Committee Meeting
April 17, 2018

Duluth-Superior Metropolitan Interstate Council



Agenda

1. Status Update
2. Beta Version of MetroQuest Phase 1
 - Review & Comments
3. Next Steps / Upcoming Timeline

Status Update

- Finalized MetroQuest Phase 1
- Branding & Preparing to Launch to the Public
 - Title & Logo
 - Preparing Web Page
 - Information Sheet
 - Prep for Facebook, etc
- Preparing for Public Involvement
 - Finalizing contact lists
 - Meeting PIP requirements

MetroQuest

- What is MetroQuest?
 - Web-based suite of public engagement tools
 - Used by planners (and others)
 - Engages stakeholders and the public
- We will use two phases

Phase 1 - educational and broad feedback on primary themes

Phase 2 - largely interactive feedback on specific scenarios

Logo



Sustainable Choices 2045



Duluth-Superior Long-Range Transportation Plan

MetroQuest Phase 1

<https://36107001-draft.metroquest.com/>

MetroQuest Phase 1

Sustainable Choices 2045

Progress

WELCOME Duluth-Superior Area LRTP

Sustainable Choices 2045

We are working to keep the region moving by updating our long range transportation plan, realizing there are many needs but limited resources. Such a plan reflects the community's vision for its future. Please help shape that vision and have your voice heard by answering the questions of this survey. The survey will take approximately ??? minutes to complete.

About Us

Begin

2 YOUR TRAVEL CHOICES

3 YOUR PRIORITIES

4 YOUR CONCERNS

5 STAY INVOLVED



Sustainable Choices 2045



Duluth-Superior Long-Range Transportation Plan

Many of Us Don't Drive, or Seek Alternatives. A significant number of people who live here don't drive for a variety of reasons. Some don't have access to a reliable vehicle (up to 39% in some neighborhoods), some are unable to drive, and others choose not to drive.



MetroQuest Phase 1

Sustainable Choices 2045

Progress

✓ Duluth-Superior Area LRTP

WELCOME

The Duluth-Superior Metropolitan Interstate Council (MIC) is the federally-designated transportation planning agency in the Twin Ports area.

What We Do - We conduct studies, prepare plans, and promote local policies and infrastructure projects that will provide a transportation system that serves all users. We think about how well that system will function, and how it can be paid for, not just for today but for the next five, 10 and 25 years.

Where We Work - The MIC's planning jurisdiction includes 641 square miles within St. Louis and Douglas counties in Minnesota and Wisconsin. It extends from the census-defined Duluth-Superior Urbanized Area out to the first ring of townships. If you live and work in, or travel to this area, we want to hear from you!



2 YOUR TRAVEL CHOICES

3 YOUR PRIORITIES

4 YOUR CONCERNS

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MetroQuest Phase 1

Sustainable Choices 2045

Progress 

1

WELCOME

?

2

YOUR TRAVEL CHOICES

Introduction

Walk

Bicycle

Bus or Shuttle

Automobile

How do you get around?

? What to do

Next Task

3

YOUR PRIORITIES

4

YOUR CONCERNS

5

STAY INVOLVED

What are Modes and Which Modes Do You Use?

Modes of transportation are different ways that people and goods get from one place to another. In other words, modes are simply transportation options. Common modes of transportation include walking, bicycling, using a bus or shuttle, and using an automobile.

Each mode uses and is reliant upon one or more components of our transportation system, which includes roads, sidewalks and pedestrian paths, bikeways, transit facilities, bridges, railroads, shipping channels and port facilities, airports, and other related infrastructure.

Tell us about your travel choices and modes by answering all of the following questions.

Next



MetroQuest Phase 1

Sustainable Choices 2045

Progress



1

WELCOME

2

YOUR TRAVEL CHOICES

How do you get around?

?

What to do



Next Task

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YOUR CONCERNS

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STAY INVOLVED

Introduction

Walk

Bicycle

Bus or Shuttle

Automobile

Bus or Shuttle

How often have you used a bus or shuttle for transportation within the past year?

Never

Sometimes

Often

Which of the following are the most significant challenges or barriers to travel by bus or shuttle? (Select up to three)

- ☐ Takes too long or indirect routes
- ☐ No late night service
- ☐ Too infrequent
- ☐ Uncomfortable bus stop
- ☐ Unreliable (not always on-time)
- ☐ Bus stops too far away
- ☐ Do not know how to use
- ☐ Other

If the above challenges or barriers were removed... (check all that applies)

- ☐ It would generally improve this mode as a transportation option
- ☐ I would use this mode more as a means of travel

Next

?

?



MetroQuest Phase 1

Sustainable Choices 2045

Progress



WELCOME

2 YOUR TRAVEL CHOICES

3 YOUR PRIORITIES

Help make sustainable choices

What to do

Next Task

4 YOUR CONCERNS

5 STAY INVOLVED

Introduction

Limited Resources Require Wise Sustainable Investments

Our transportation system serves many roles, and must meet many needs. However, with limited resources we must make choices in building and maintaining a comprehensive, integrated system that is economically, socially, and environmentally sustainable over time.

Transportation infrastructure is vital to both the economic vitality and quality of life of the Duluth-Superior area. It's also very expensive, and no community has unlimited resources to expand and maintain its transportation system. Thus, it is important to find the balance of investing in sufficient infrastructure to support the needs of people and commerce without overbuilding infrastructure that leaves the community with an unsustainable transportation system.

Sound transportation planning integrates numerous perspectives which are represented on the following tabs. **Given our limited resources, please help us prioritize the key aspects of our transportation system that we should focus on, by answering all the questions on each tab.**

Next

Moving People and Goods

Economic Vitality

Livable Communities and Equity

Environment and Public Health

Safety



MetroQuest Phase 1

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Progress

1

2

3 Help make sustainable choices

What to do

Next Task

4

5

WELCOME

YOUR TRAVEL CHOICES

YOUR PRIORITIES

YOUR CONCERNS

STAY INVOLVED

Introduction

Moving People and Goods

Economic Vitality

Livable Communities and Equity

Environment and Public Health

Safety

Local and regional transportation systems are critical to a healthy economy. It is important to develop and maintain our transportation system to support economic productivity, efficiency, and competitiveness. As visitors contribute significantly to our local economy, it is important our transportation system enhance travel and tourism.

Given our limited resources, which of the following factors are most important to wise transportation investments? (select up to 4)

- ☐ Support existing economic development plans
- ☐ Access to key population and employment centers
- ☐ Ease of travel to tourist attractions
- ☐ Maximize return on transportation investments
- ☐ Support freight facilities
- ☐ Enhance the regional/global competitiveness of the Duluth-Superior Port

Do you have any comments regarding supporting Economic Vitality?

Type...

Next

MetroQuest Phase 1

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Progress

What to do

Next Task

WELCOME

2 YOUR TRAVEL CHOICES

3 YOUR PRIORITIES

4 YOUR CONCERNS

Show us where you want changes

5 STAY INVOLVED

Please drag and drop markers on the map.



Driving



Bus or Shuttle



Biking



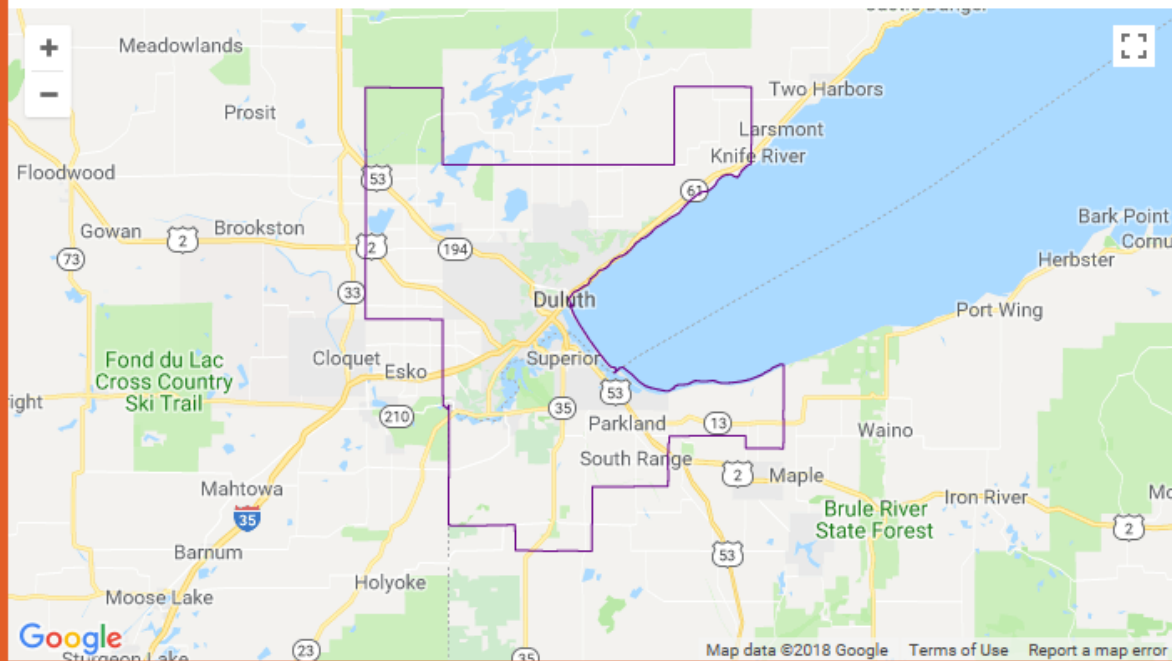
Walking



Trucking



Other



MetroQuest Phase 1

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What to do

Next Task

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Driving



Bus or Shuttle



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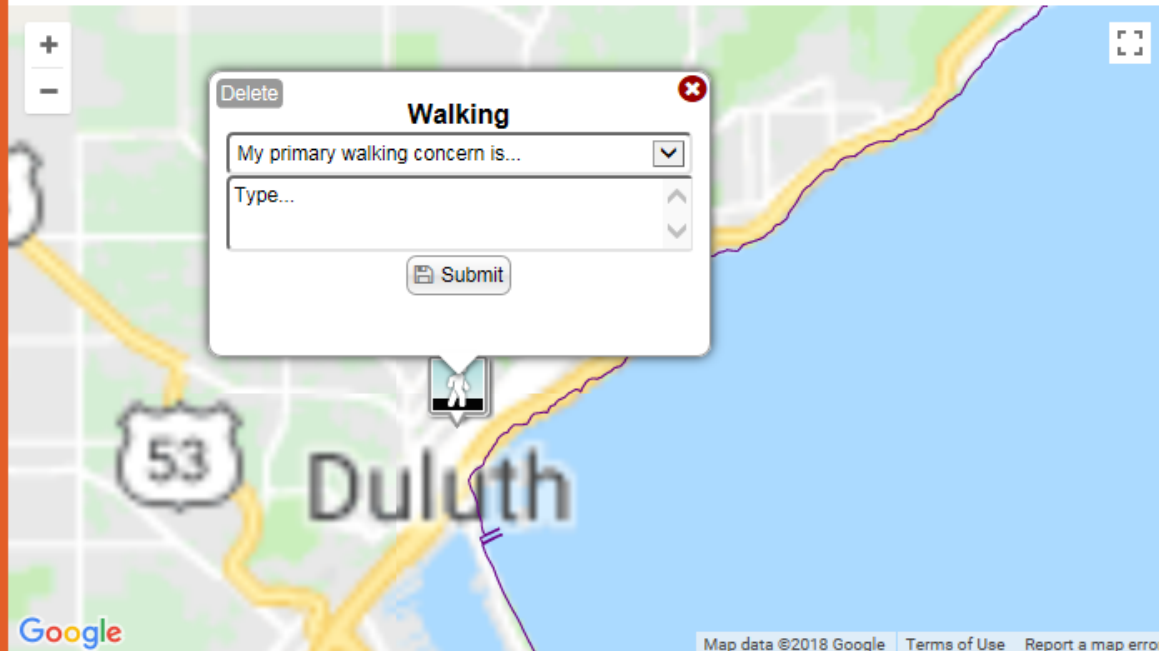
Walking



Trucking



Other



MetroQuest Phase 1

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1

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YOUR TRAVEL CHOICES

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YOUR CONCERNS

5

STAY INVOLVED

Tell us a bit about yourself

What to do

Final Questions (Optional)

Home Zip Code

Type...

Age

Select...



Employment Status

Select...



Household Income

Select...



Gender

Select...



Email Address

Type...

Submit Final Questions

Skip

Thank You!

Your input will help develop long-range goals, strategies, and policy guidance for the Twin Ports transportation system. To learn more about the Duluth-Superior Area Long Range Transportation Plan please visit our [Website](#) or connect with us on [Facebook](#). To receive additional information about **Sustainable Choices 2045** please provide your email address below.



Sustainable Choices 2045



Duluth-Superior Long-Range Transportation Plan



MetroQuest Beta Tester Review

- Generally like the format and capabilities
- Generally felt it was easy to understand and follow
- Like the mapping tool – think it is useful
- Survey took 10-20 minutes to complete
- Felt the survey was a reasonable length and was engaging
- Suggest reducing some text/explanations

Upcoming Timeline

- April – June 2018
 - Finalize MetroQuest
 - Final preparation of website, info sheets, etc.
 - Launch MetroQuest Phase 1
 - Finalize public involvement strategy
 - Public involvement – engage the public with MetroQuest
- July – December 2018
 - Analyze MetroQuest Phase 1 data
 - Confirm Traffic Demand Model output from consultants
 - Draft initial chapters of the LRTP
 - Prepare for MetroQuest Phase 2
 - Plan & prepare for various public outreach and engagement
- Final Approval = September 2019

Next LRTP Study Committee Meeting

June

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